Ella Gazdecki

UX Designer + Researcher

EDUCATION

University of Michigan
Ann Arbor, MI

Bachelor of Science in Information, Magna Cum Laude *(3.92 GPA)*

EXPERIENCE

Product Designer, API Platform │ Ford Motor Company
January 2021 - Present │ Remote

Conceptualize and design the visual architecture and interface of Ford's internal developer portal in an extremely lean environment.
Implement and maintain a standardized design system for API Platform products.
Implement CSS styleguide and refactor front end codebase to follow it.
Write front end code to implement designs in a pair programming setting.
Design and execute UX research strategies, including surveys, discovery interviews, and usability testing.
Defend user research findings in a team setting and avocate for users when defining and prioritizing work.
Create team and leadership communications documents such as reports, presentations, and conference materials.

UX Researcher & Lead Designer │ MI Start Map
April 2020 - September 2020 │ Ann Arbor, MI

Co-designed COVID-19 data visualization dashboard with public health stakeholders in a superfast, agile environment.
Developed remote research strategies, including surveys, interview and usability testing protocols, preference tests, and heuristic evaluations.
Led and supported 24 remote interview and testing sessions for a trio of user pools.
Led design sprints, brainstorming sessions, and reviews to turn research findings into immediately actionable items for developers.

Instructional Aide │ University of Michigan
September 2018 - May 2019 │ Ann Arbor, MI

SI 310 - Information Environments & Work
SI 523 - Information & Control

Supported teaching staff in facilitating class discussion and study groups.
Responsible for grading student assignments, creating content for class discussion, and attending weekly meeting with GSI.

CONTACT

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Ypsilanti, MI

SKILLS

Research
A/B Testing
Affinity Mapping
Competitive Analysis
Heuristic Evaluation
Interviews
Requirements Analysis
Surveys
Usability Testing
User Journeys

Design
Adobe Suite: Xd, Ps, Ai, Id, Pr
Figma
InVision
Paper Prototypes
Sketch
Zeplin

Technical
CSS
HTML
Git
Python 3

Logistical
Agile
Ambiguity
Communication
Mathematics
Organization
Writing

AWARDS

University Honors
James B. Angell Scholar